

PROGRAM FLOW PER LEARNING STREAM

Marketing, HR or Innovation

INSTITUTE

Overarching theme (3 months)

Month 1



Corresponding subtheme 1

● start

afternoon

● study

self-study & assignments
(online & webinar)

● on-tour

2 days

● work

Analysis in teams
(online coaching)

Month 2



Corresponding subtheme 2

● start

afternoon

- conclusions 1
- Intro theme 2

● study

self-study & assignments
(online & webinar)

● on-tour

2 days

● work

Analysis in teams
(online coaching)

Month 3



Corresponding subtheme 3

● start

afternoon

- conclusions 2
- Intro theme 3

● study

self-study & assignments
(online & webinar)

● on-tour

2 days

● work

Analysis in teams
(online coaching)

● conclusion

afternoon

end presentations
(incl line managers)